

Aaron Vintes

Senior / Lead Web Developer | Full-time remote

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20 years delivering custom websites and digital experiences, with deep WordPress, PHP, JavaScript, front-end development, and UX experience. Hands-on technical leadership from discovery and architecture through development, QA, launch, and ongoing optimization.

Professional experience

Lead Web Developer

FINAO Agency | April 2021 - August 2026

Led 35+ website builds from discovery and technical scoping through launch and support. Managed two in-house developers and approximately four remote developers.

Established a reusable WordPress approach that helped reduce typical development timelines from approximately 10 weeks to four.

Planned content models, custom post types, taxonomies, relationships, and integrations. Partnered with designers on responsive behavior and feasibility. Managed migrations, CRM and analytics integrations, QA in BugHerd, performance, security, and production delivery.

Lead UX Developer

2e Creative | September 2018 - April 2020

Advised teams and clients on UX, responsive behavior, and technical feasibility. Partnered with the VP of Digital Solutions as the agency moved from print-focused practices toward digital-first delivery.

Created style guides, component libraries, CSS patterns, and reusable modules; trained cross-functional teams on UX and workflow improvements.

Senior Interactive Developer

2e Creative | July 2014 - September 2018

Developed responsive websites using PHP, JavaScript, jQuery, HTML, CSS, and WordPress. Contributed to sitemaps, content, layouts, and web strategy from project inception.

Developed more than 200 email and digital banner templates for client campaigns.

Lead Web Developer

Boxers, Inc. | January 2013 - June 2014

Managed a multimillion-dollar ecommerce website, including functionality, analytics, usability, and relational SQL databases.

Led user-centered A/B testing that increased average daily sales from approximately \$18K to \$23K.

Skills & earlier experience

WordPress

Custom themes; ACF and Flexible Content; custom Gutenberg blocks with ACF; custom post types and taxonomies; template hierarchy; WP All Import; WP Engine; content and site migrations.

Front-end & back-end

PHP; JavaScript; jQuery; HTML; CSS / SCSS; SQL; Git; responsive and cross-browser development. React and TypeScript are demonstrated through this personal portfolio.

Design systems & UX

Figma-to-code implementation; component libraries; design systems and tokens; responsive UI; accessibility; UX practices.

Integrations & optimization

CRM integrations; Google Analytics; Google Tag Manager; third-party integrations; Core Web Vitals; WordPress performance and security.

Leadership & workflow

Discovery; requirements; technical scoping; architecture; estimation; client communication; developer management; code review; QA; launches. Tools include Figma, Local, BugHerd, Git, Visual Studio Code, and AI-assisted development.

Earlier experience

Independent Web Designer / Developer

Agency and direct clients | 2011 - 2013

Delivered PHP/JavaScript applications, WordPress and Drupal builds, database-driven solutions, content maintenance, proposals, and project delivery.

Web Designer III

Network Solutions | 2007 - 2010

Built custom ecommerce experiences, managed up to 20 concurrent projects, led team training, and developed reusable HTML/CSS components and templates.

Web Designer

MidAmerica Web | 2006 - 2007

Designed and developed websites, supported client troubleshooting, and maintained site content and functionality.

Education

Hickey College | Bachelor's Degree in Applied Business Management, 2007

Hickey College | Specialized Associate's Degree in Graphic Design, 2005